

OUR MISSION

To enable, support, and promote the production of television programs by and for educational, charitable, social service or other non-profit organizations, residents of, or members of a group which operates within the communities of Arlington, Dorset, Manchester, Peru, Rupert, Sandgate, Stratton, Sunderland, Weston, Winhall, or Londonderry served by Comcast Cable communications or its successors.

To distribute these programs on public telecommunication facilities including, but not limited to, cable television, closed circuit, broadcast television and radio, or over the internet.

To provide for the care and custody of equipment, facilities, and programs owned or used by Greater Northshire Access Television.

To seek and receive donations and grants from public and private sources in order to meet the expenses of the aforesaid purposes.

Greater Northshire Access Television (GNAT-TV) is a non-profit 501(C)3 corporation with a volunteer board of directors drawn from the community. Incorporated on December 1, 1995, GNAT-TV is registered as a non-profit organization with the Vermont Secretary of State.

STAFF MEMBERS

Executive Director, Tammie Reilly

Production Manager, Elliot Long

Access Coordinator, Hoss Wuerslin

Programming Coordinator, Jeremy Perkins

Marketing Administrator, Amy Meade

BOARD MEMBERS

President, Patrick Monroe

Vice President, Kate Fox

Treasurer, Ken Ax

Secretary, Scoop Maginniss

Marianne Kennedy

Jim Lind

Jack McBride

William Laberge

Dick Stillson

Leslie Keefe

Chuck Sharp

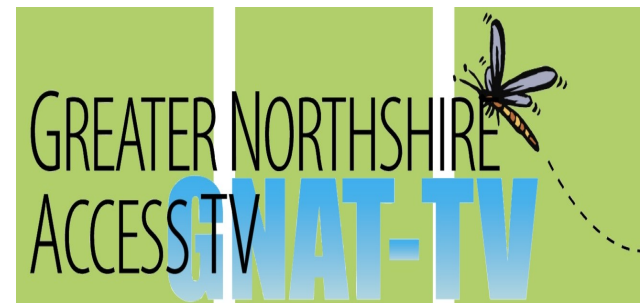
GNAT-TV

**Mailing: P.O. Box 2168
Manchester Center, VT 05255**

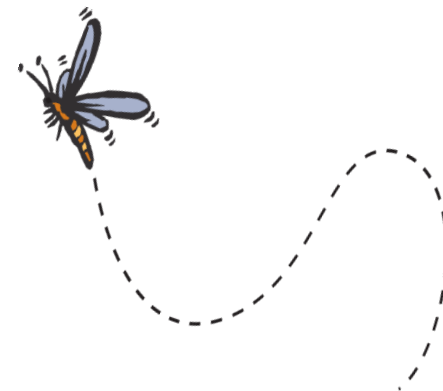
**Physical: 6378 Route 7A
Sunderland, VT 05250**

802.362.7070

www.gnat-tv.org



NON-PROFIT MEDIA PARTNER PROGRAM



**YOUR COMMUNITY MEDIA
RESOURCE!**

PROGRAM PURPOSE

The GNAT Non-Profit Media Partner Program is designed to assist not-for-profit organizations in gaining exposure.

Video and visual media are powerful tools that can help you to present your organization's mission, available programs, and applicable services.

GNAT has the technology and expertise that can help your organization develop meaningful video marketing projects and deliver your message to the community.

GNAT broadcasts on Comcast Cable to over 6800 households in the Southern Vermont region and on the internet to the world!

PRODUCTION TYPES

- Monthly Television/Web Program
- Public Service Announcements
 - Pre-event Promotions
 - Event Video Coverage
 - Web Clips
 - Image Slideshows
 - Audio Recordings

PROGRAM BENEFITS

1. Access to our Community Bulletin Board messaging system
2. Access to a regular program time slot on one of our public, education, or government broadcast channels.
3. Use of our facility including media production equipment, conference room, studio and editing suite
4. Media production and technical training for your staff
5. A program page on www.gnat-tv.org outlining your organization
6. Your videos posted to www.gnat-tv.org
7. Access to the Vermont Media Exchange (VMX) where video content can be uploaded to share with other media centers in Vermont
8. Access to our monthly events/community news highlight program, “♥ of the Community.”
9. Participation in a unique institution that provides valuable technical knowledge, community engagement, and unfettered access to free speech!

FEES & REQUIREMENTS

Our Media Partnership Program is open to any non-profit organization located within our service area.

Getting started is easy!

Step 1: Identify persons in your organization willing to learn and serve as your media production team

Step 2: Sign up for training

Step 3: Produce your media

Fees: An Annual Donation of \$125 is *suggested* to help support and defray costs related to providing equipment, training, and broadcast services to our community.

*Additional fees apply for event videography, video production, and editing

SERVICE RATES

Pre-Production: Free! (Assistance with message development, scripting and project coordination)

Field/Event Videography: \$20 per hour per camera

Post Production: \$37.50 per hour (Editing, file transfers/uploads)

Studio Production: Free! (One hour timeslots)

Training for your organization: Free!!