

Observer Publishing, Inc.  
518-677-8508  
toll-free: 866-806-6838  
fax: 518-677-8898



Jenny Stern, publisher  
[jstern@hillcountryobserver.com](mailto:jstern@hillcountryobserver.com)  
Fred Daley, editor  
[fdaley@hillcountryobserver.com](mailto:fdaley@hillcountryobserver.com)

77 East Main Street - P.O. Box 158 - Cambridge, NY 12816

## Here's why local, independent businesses advertise in the Hill Country Observer:

### *Readers spend quality time with the Observer.*

- In-depth, exclusive stories keep readers engaged and informed about issues in our tri-state region.
- Our user-friendly calendar section covers an entire month, ensuring that the Observer gets kept on coffee tables and referred to again and again.

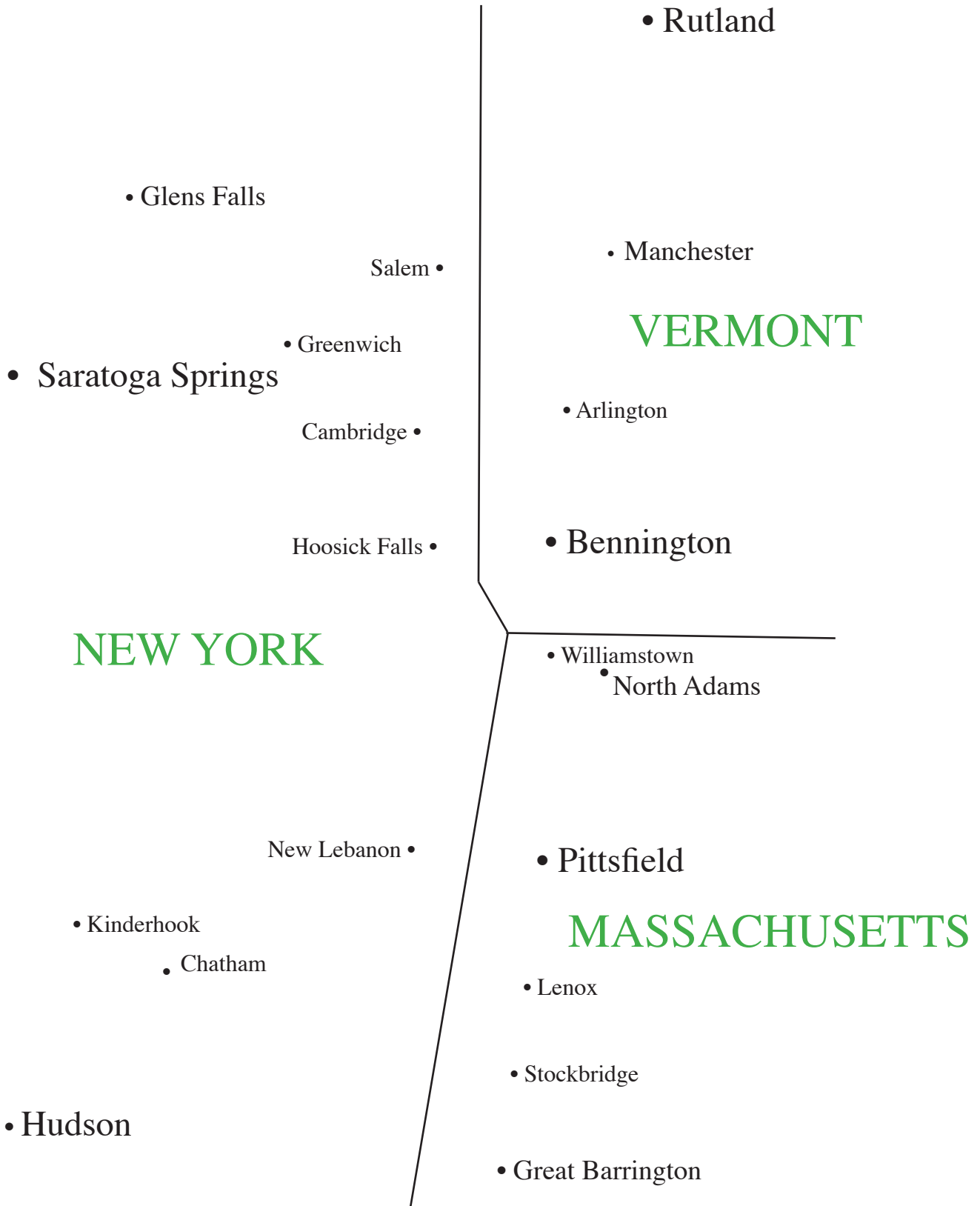
### *Our Destination group ads promote regional tourism.*

- Ads grouped by community establish key cities and towns as the destination for day trips and weekend getaways.
- Mini-calendars within each group highlight specific events that might be the occasion for this type of "backyard" tourism.
- Travel-time boxes in each group ad -- and a regional map in every issue -- give readers the details to plan their trips.

### *Your ad reaches a targeted audience in our rural, sophisticated region.*

- 19,000 copies distributed at more than 500 locations
- A pick-up rate of better than 90 percent, often 95 percent
- A devoted readership that values independent journalism and prides itself on keeping informed about local issues, products and services

# Circulation Area of the *Hill Country Observer*



# Hill Country Observer

## JULY 2011 DISTRIBUTION INFORMATION

### EASTERN NEW YORK

COLUMBIA COUNTY, N.Y.	Copies distributed	Number of locations	SARATOGA COUNTY, N.Y.	Copies distributed	Number of locations
Ancram	110	4	Ballston Spa	177	6
Austerlitz	200	2	Mechanicville	125	5
Canaan	12	1	Moreau	50	1
Chatham	436	15	Saratoga Springs	1610	29
Claverack	75	1	Schuylerville	294	10
Copake	103	4	Stillwater	50	2
Copake Falls	75	3	Wilton	35	1
East Chatham	60	3			
Harlemville	110	2	<b>TOTAL</b>	<b>2341</b>	<b>54</b>
Hillsdale	90	3	<b>Saratoga County</b>		
Hudson	770	32			
Kinderhook	179	9			
Martindale	175	2	<b>WARREN COUNTY, N.Y.</b>	<b>Copies distributed</b>	<b>Number of locations</b>
New Lebanon	191	6	Glens Falls	734	17
Old Chatham	40	1	Queensbury	535	9
Spencertown	25	2			
Valatie	103	6	<b>TOTAL</b>	<b>1269</b>	<b>26</b>
			<b>Warren County</b>		
<b>TOTAL</b>	<b>2754</b>	<b>96</b>			
<b>Columbia County</b>					
			<b>WASHINGTON COUNTY, N.Y.</b>	<b>Copies distributed</b>	<b>Number of locations</b>
<b>RENSSELAER COUNTY, N.Y.</b>	<b>Copies distributed</b>	<b>Number of locations</b>	Argyle	85	5
Averill Park	55	2	Cambridge	927	15
Cropseyville	30	2	Cossayuna	15	1
Grafton	80	1	Easton	105	3
Hoosick	115	2	Fort Edward	295	7
Hoosick Falls	105	6	Granville	385	10
Petersburgh	15	1	Greenwich	605	22
Poestenkill	20	1	Hudson Falls	345	5
Schaghticoke	25	1	Salem	292	13
Stephentown	125	3	Shushan	220	3
Troy	50	1			
			<b>TOTAL</b>	<b>3274</b>	<b>84</b>
<b>TOTAL</b>	<b>620</b>	<b>20</b>	<b>Washington County</b>		
<b>Rensselaer County</b>					

WESTERN NEW ENGLAND

BERKSHIRE COUNTY, MASS.	Copies distributed	Number of locations	BENNINGTON COUNTY, VT.	Copies distributed	Number of locations
Great Barrington	692	18	Arlington	55	3
Housatonic	82	5	Bennington	990	36
Lanesborough	40	3	Dorset	105	4
Lee	275	11	East Dorset	30	1
Lenox	185	11	Manchester	605	14
Monterey	15	1	North Bennington	165	6
North Adams	474	16	Pownal	135	5
North Egremont	10	1	Shaftsbury	110	2
Pittsfield	938	20	West Arlington	45	1
Stockbridge	280	6	West Rupert	15	1
West Stockbridge	50	3			
Williamstown	917	27	<b>TOTAL</b>	<b>2255</b>	<b>73</b>
<b>TOTAL</b>	<b>3958</b>	<b>122</b>	<b>Bennington County</b>		
<b>Berkshire County</b>					

RUTLAND COUNTY, VT.	Copies distributed	Number of locations
Bomoseen	185	3
Castleton	210	5
Danby	30	2
East Poultney	20	1
Fair Haven	50	3
Hydeville	15	1
Mendon	35	1
Pawlet	95	5
Pittsford	65	4
Poultney	160	11
Rutland	380	14
Wallingford	35	2
Wells	55	3
<b>TOTAL</b>	<b>1335</b>	<b>55</b>
<b>Rutland County</b>		

GRAND TOTAL	Copies distributed	Number of locations
New York and New England	17806	530

and 694 for subscriptions, advertiser packets & office use

# 500 Ways to Observe

Pick up your copy of the Observer at these independent businesses and cultural institutions

## BERKSHIRE COUNTY, MASS.

### GREAT BARRINGTON

Aegean Breeze  
Barrington Brewery and Restaurant  
Berkshire Community College  
South County Extension  
Berkshire Co-op Market  
Berkshire South Regional  
Community Center  
Cleanallover Laundromat  
Fuel  
Guido's Fresh Marketplace  
Gypsy Joynt  
Mason Library  
Plaza Package  
Riverbend Cafe  
Route 7 Grill  
Rubiner's  
Simon's Rock College  
(college center, arts center, library)  
SoCo Creamery, Railroad Street

### HOUSATONIC

Aberdale's  
Corner Market  
Guthrie Center  
Taft Farms

### LANESBOROUGH

Lanesboro Super Market  
Newton Memorial Town Hall  
Sunrise Cafe

### LEE

Alpamayo Peruvian Restaurant  
Athena's Pizza  
Berkshire Green Grocer/Claire's  
Cakewalk  
The Grind  
Jill's Country Kitchen  
Lee Coin-Op Laundromat  
Lee Library  
Otto's Breakfast & Deli  
Red Apple Chinese Restaurant

### LENOX

Arcadian Shop -- Trailside Café  
Berkshire Bagel  
The Bookstore  
Haven Bakery & Cafe  
Jonathan's Casual Cuisine  
Kimball Farms Lifecare  
Learning Ally  
Lenox Library  
Loeb's Foodtown  
Shots Cafe

### MONTEREY

Roadside Store & Cafe

### NORTH ADAMS

Brew Haha  
China Buffet  
Corner Market  
Freight Yard Pub  
Gramercy Bistro  
The Hub restaurant  
Mass MoCA  
Massachusetts College of  
Liberal Arts library  
Moulton's Pizzeria  
Mount Williams Greenhouse  
North Adams Public Library  
North Adams Regional Hospital  
Thrifty Bundle Laundromat  
Village Pizza  
Western Gateway Heritage State Park

### NORTH EGREMONT

Old Egremont Country Store

### PITTSFIELD

Berkshire Athenaeum  
Berkshire Community College  
Berkshire Immigrant Center  
Berkshire Museum  
Daddy-O's Diner  
Dottie's Coffee Lounge  
Golden Phoenix  
Guido's Fresh Marketplace  
Harry's Supermarket, Elm Street  
Jake's Variety  
Juice 'n Java Coffee House, Elm St.  
Lichtenstein Center for the Arts  
Marketplace Cafe  
Patrick's Pub  
Palmer's  
Pittsfield Health Food Center

### STOCKBRIDGE

Elm Street Market  
Image Gallery  
Main Street Cafe/So Co Creamery  
Red Lion Inn  
Stockbridge Coffee  
Stockbridge Library

### WEST STOCKBRIDGE

Caffe Pomo D'Oro  
Queensborough Package Store

### WILLIAMSTOWN

Chef's Hat  
Chopsticks  
Clark Art Institute  
Colonial Pizza  
Coyote Flaco  
Cozy Corner Motel  
Cricket Creek Farm  
Desperados  
Hobson's Choice  
Images Cinema  
Maple Terrace Motel

### Milne Library

Mountain Goat  
Pappa Charlie's Deli and Juice/Tea Bar  
Poppy's Deli  
St. Pierre's Barber Shop  
Sweetwood Continuing Care  
Community  
That's a Wrap  
Tunnel City Coffee/Chamber of  
Commerce  
Water Street Grill  
Wild Oats  
Williams College (Sawyer Library  
and student center)  
Williams Inn  
Williams Newsroom  
Williamstown Motel  
Willows Motel

---

## COLUMBIA COUNTY, N.Y.

### ANCRAM

Ancram Ameristore  
The Farmer's Wife  
Herondale Farm  
Thompson-Finch Farm

### AUSTERLITZ

Mobil Food Mart, Rigor Hill Road  
O's Eatery

### CANAAN

Corner Deli

### CHATHAM

Charron's  
Chatham Chinese Restaurant  
Chatham Liquors  
Chatham Real Food Market  
Chatham Village Cake Shoppe  
& Patisserie  
Desiree's  
First Niagara Bank  
Lipperra's  
Main Street Grainery  
Marisa's Bagel Cafe  
Peint-o-Gwrw  
Ralph's Pretty Good Cafe  
Route 66 Spirits  
Video Visions  
Xtra Mart, Route 295 @ Taconic Pky

### CLAVERACK

Claverack Food Mart

### COPAKE

Church Street Deli & Pizzeria  
Copake Pharmacy  
Dad's Copake Diner  
Sunoco convenience store

### COPAKE FALLS

Bash Bish Bicycle  
Depot Deli  
Taconic Wayside Inn

### EAST CHATHAM

Classic Country  
East Chatham Wine & Spirits  
Slattery's Country Store

### HARLEMVILLE

Banjo Mountain Cafe  
Hawthorne Valley Farm Store

### HILLSDALE

Four Brothers Pizza  
IGA Hillsdale Supermarket  
Roeliff Jansen Community Library

### HUDSON

Bagel Tyme  
Casa Urbana  
The Cascades  
Chinatown  
Columbia County Council on Arts  
Columbia-Greene Community  
College  
Columbia Memorial Hospital  
Country Squire Bed & Breakfast  
de Marchin  
Hedstrom & Judd  
Hudson Area Library  
Hudson City Bed & Breakfast  
Hudson Home  
Hudson Wine Merchants  
LaBella Pizza  
Mexican Radio  
Nolita Bakery Cafe  
The Parlor  
Plaza Diner  
St. Charles Hotel  
Scali's Pizza & Pasta  
Spotty Dog Books & Ale  
Stair Galleries  
Strongtree Organic Coffee Roasters  
Tanzy's Afternoon Tea  
Time & Space Limited  
Upholstery Unlimited  
Van Wie Natural Foods  
Vico Restaurant  
West Indies Natural Foods  
White Rice

### KINDERHOOK

Bagel Tyme  
The Berry Farm  
Blackwood & Brower Booksellers  
Cornerstone Fellowship Church  
Kinderhook Memorial Library  
Kinderhook Wine & Spirits  
King's Wok Chinese Restaurant  
LaBella's Brick Oven Pizzeria & Cafe  
Samascott's Garden Market

MARTINDALE  
Chief Martindale Diner  
Xtra Mart, Route 23

NEW LEBANON  
Bucky's Bagels  
China City  
E-Z Mart  
Jimmy D's  
Mario's Restaurant  
New Lebanon public library

OLD CHATHAM  
Old Chatham Country Store

SPENCERTOWN  
Spencertown Academy  
Spencertown General Store

VALATIE  
Chu Garden Chinese Restaurant  
Hour Inn & Grill  
The Main Street Cafe  
Mario's True Value Home Center  
Mike's Cafe  
Zia's Pizza

---

## RENSSELAER COUNTY, N.Y.

AVERILL PARK  
Pie Squared  
Young's Pharmacy & General Store

CROPSEYVILLE  
Brunswick Barbecue & Ribs  
Giuseppe's Route 2 Sunoco

EAGLE BRIDGE  
Sorel's Diner

GRAFTON  
Grafton's Town Store

HOOSICK FALLS  
Bagels & Brew Cafe  
ERC Community Warehouse  
Falls Diner  
Grand Union  
The Ice Kreme Kafe (seasonal)  
Thorpe's Pharmacy

NORTH HOOSICK  
Jean's Place

PETERSBURGH  
Papa's Pizzeria

POESTENKILL  
Bubie's Store & Deli

SCHAGHTICOKE  
Ritchie's Pizza

STEPHENTOWN  
Gardner's Ice Cream & Coffee  
Shophe  
Pizza Plus  
Sykes General Store

TROY  
Jose Malone's  
Sanctuary for Independent Media  
Troy Waterfront Farmers Market

---

## SARATOGA COUNTY, N.Y.

BALLSTON SPA  
Brookside Museum  
Coffee Planet  
National Bottle Museum  
Rich's Route 50 Service Center  
Sunset Cafe  
Wild Thyme Whole Foods

MECHANICVILLE  
Community Services Center  
Faldoni's  
Mechanicville Public Library  
Peking Wok  
Sub King

MOREAU  
Rock Hill Bakehouse

SARATOGA SPRINGS  
Amtrak station  
Caffe Lena  
City Hall  
D'Andrea's Pizza  
Esperanto  
Fortunate Cup Tea & Coffee  
Four Seasons  
Hibachi  
Lyrical Ballad  
Monroe Brake  
Mrs. London's  
Ravenous  
Roma  
Saratoga County Arts Council  
Saratoga Ballet  
Saratoga Coffee Traders  
Saratoga Hospital  
Saratoga Springs Public Library  
Simplicity Salon  
Skidmore College (Case Center)  
Soave Faire  
Spring Street Market  
Sushi Thai Garden  
Tang Teaching Museum  
Uncommon Grounds  
Virgil's coffee house  
Waldorf School of Saratoga Springs

SCHUYLERVILLE  
Amigos Cantina  
Byron's Market  
Eli's Broadstreet Breakfast  
Hair Divas  
Joy Wok  
Mac's Diner  
Mango 29 Deli  
Olde Saratoga Cafe & Bakery  
Olde Saratoga Home & Garden  
Saratoga Apple

STILLWATER  
Pat's Subs  
Stillwater Free Library

WILTON  
Childs Automotive

---

## WARREN COUNTY, N.Y.

GLENS FALLS  
Antonio's Pizza  
Chapman Historical Museum  
City Hall  
Crandall Public Library  
Glens Falls Toyota  
The Hyde Collection  
North Country Coffee Cafe  
North Country Family Care  
Pure-N-Simple Natural Foods  
Red Fox Books  
Rock Hill Bakehouse Cafe  
Samantha's Cafe & Catering  
Steve's Place  
Suds Laundry, Bay Street  
Troy Shirt Building  
Charles R. Wood Theater

QUEENSBURY  
Amore Pizza & Subs  
Adirondack Community College  
Chinatown  
Chopsticks  
Cool Beans (Quaker Road)  
St. Andrews Ace Hardware  
Sokol's Market  
Sutton's

---

## WASHINGTON COUNTY, N.Y.

ARGYLE  
Auction Barn restaurant  
Locust Grove Smokehouse  
Milk House Cafe  
Moseskill Marketplace  
The Stoverly

CAMBRIDGE  
Battenkill Books  
Beads Over The Moon  
Black Dog Wine & Spirits  
Cambridge Diner  
Cambridge Food Co-op  
Cambridge Hotel  
Cambridge IGA  
Cambridge Library  
China King  
Jay's Pizza  
Lydia's Thrift Store  
O'Hearn's Pharmacy  
Stannard farmstand (seasonal)  
Village Store  
West Village Market

COSSAYUNA  
Lakeside Country Store

EASTON  
Burton Hall  
Easton Library  
Ice Cream Man

FORT EDWARD  
Broadway Coin-Op Laundry  
Fort Edward Free Library  
New China  
Seeley's Diner  
Timeless Art Gallery & Gifts (in  
Amtrak station)  
Washington County Municipal  
Center  
Ye Old Fort Diner

GRANVILLE  
Hicks Orchard (seasonal)  
Ma & Pa's Place  
No. 1 Chinese Restaurant  
Pember Library  
Pine Grove Diner  
Rathbun's Maple Sugar House  
Scottie's  
Slate Valley Museum  
The Two Sombreros

GREENWICH  
Alan Brown Realty  
Antique Center  
Battenkill YMCA  
Bay Optical  
Dean R. Estramonte, chiropractor  
Dish  
Greenwich Free Library  
Greenwich House of Pizza  
Greenwich Regional Medical Center  
Greenwich Village Cafe & Bakery  
Hannaford  
Helping Hands  
J & J Eatery  
Lynn's Country Cafe  
Mane Street Hair Cutting  
McPhillips Insurance  
Panda  
Penny Wise Shoppe  
Dr. Seeger's  
Washington Square Deli  
Whipple City Pizza  
Witches' Wash

HUDSON FALLS  
Corner Diner  
Hudson Falls Public Library  
Lewis Super Market  
Main Moon  
Main Street Launderette

LAKE LAUDERDALE  
Burger Den

MIDDLE GRANVILLE  
Chapman's General Store

**SALEM**

A&J Enterprises  
 Battenkill Valley Creamery  
 Bob's Lunch  
 Bunker Hill Inn  
 Courthouse Community Center  
 Fred's Sub Shop & Deli  
 Gardenworks  
 Main Street Diner  
 North Main Gallery  
 Proudfit Hall (library)  
 Salem Family Health Center  
 Salem Hardware & Supply Co.  
 Sheldon's  
 Steinger's Chocolates & Cafe

**SHUSHAN**

Post office  
 Yushak's

---

**BENNINGTON COUNTY,  
 VT.**
**ARLINGTON**

Arlington Inn  
 Martha Canfield Free Library  
 South Side Cafe

**BENNINGTON**

Apple Barn (seasonal)  
 Bagels Pizza N' Whatnosh  
 Bennington Bookshop  
 Bennington Center for the Arts  
 Bennington College  
 Bennington Free Library  
 Bennington Museum  
 Bennington Station Restaurant  
 Bennington Welcome Center  
 Beverage Den  
 Camelot Village  
 Chamber of Commerce Visitors  
 Center  
 Community College of Vermont  
 Crazy Russian Girl's bakery  
 Full Bellies  
 Henry's Market  
 It's All About The Bean cafe  
 Izabella's Eatery  
 Lil' Britain  
 Lucky Dragon  
 Madison Brewing Co.  
 Nava Mae Cafe  
 New England Tropical Conservancy  
 Now & Then Books  
 Papa Pete's

Peppermill's restaurant  
 Ramunto's Pizza  
 Rattlesnake Cafe  
 South Street Cafe  
 Southern Vermont College  
 Southwestern Vermont Medical  
 Center  
 Spice 'N Nice  
 Vermont Confectionery  
 Your Belly's Deli

**DORSET**

Dorset Inn  
 Dorset Union Store  
 H.N. Williams Store

**EAST DORSET**

East Dorset General Store

**MANCHESTER**

Al Ducci's Italian Pantry  
 Bob's Diner  
 Bromley Mountain Ski Area  
 Christo's Restaurant  
 Dutton Farm Stand  
 Earth Advocate  
 Equinox Shops  
 The Lawyer & The Baker Honest  
 Foods  
 Manchester & The Mountains  
 Chamber of Commerce  
 Mrs. Murphy's Donut Shop  
 Nature's Market  
 New Morning Natural Foods  
 Northshire Bookstore  
 Panda Garden  
 Perfect Wife Tavern  
 Southern Vermont Arts Center

**NORTH BENNINGTON**

Eddington House Inn  
 Kevin's Sports Pub  
 Marigold Pizza  
 North Bennington Variety  
 Pangaea Lounge  
 Powers Market

**POWNA**

Next Door Beer & Wine  
 Pownal View Barn  
 Studio Club Artworks  
 Winchester's

**SHAFTSBURY**

Clear Brook Farm (seasonal)

**Shaftsbury Country Store****WEST ARLINGTON**

Wayside Country Store

**WEST RUPERT**

Sherman's General Store

---

**RUTLAND COUNTY,  
 VT.**
**BOMOSEEN**

Castleton Corners Deli  
 The Iron Lantern  
 Prunier's Market

**CASTLETON**

Birdseye Diner  
 Castleton Village Store  
 Castleton Pizza  
 Castleton State College

**DANBY**

Mount Tabor General Store  
 Nichols Store

**EAST POULTNEY**

East Poultney Country Store

**FAIR HAVEN**

The Cleaning Center  
 Fair Haven Inn  
 Wooden Soldier diner

**HYDEVILLE**

Paul's Family Pizza

**MENDON**

Mendon Country Store

**PAWLET**

The Barn restaurant  
 Flowerbrook Acupuncture &  
 Massage  
 Mach's Market  
 Pawlet Public Library  
 Sheldon's General Store

**PITTSFORD**

J-R's Eatery  
 Kamuda's Country Market  
 Keith's Country Store & Deli  
 Pizza Pitt

**POULTNEY**

Cafe Dale  
 Drake's Pharmacy  
 Green Mountain College  
 Hermit Hill Books  
 Perry's Main Street Eatery  
 Poultney House of Pizza  
 Poultney Public Library  
 Poultney Visitor Center  
 The Shoppe at 105  
 The Station Deli  
 Stone Valley Community Market

**RUTLAND**

Book King  
 Cafe Terra  
 Clem's Cafe  
 College of St. Joseph library  
 E.J.'s Center Sweet Coffee Bar  
 Ernie's Sandwich Shop  
 Grand Union  
 Roots The Restaurant  
 Rutland Free Library  
 Rutland Natural Food Market  
 Rutland Restaurant  
 Sal's Italian Restaurant  
 The Sandwich Shoppe  
 Seward Family Restaurant

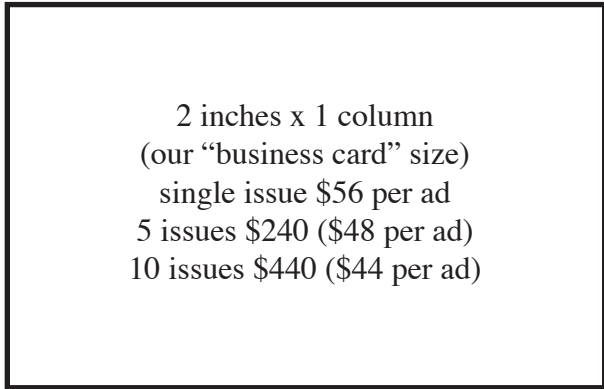
**WALLINGFORD**

Sal's South  
 Thrive Center  
 Wallingford Country Store & Deli

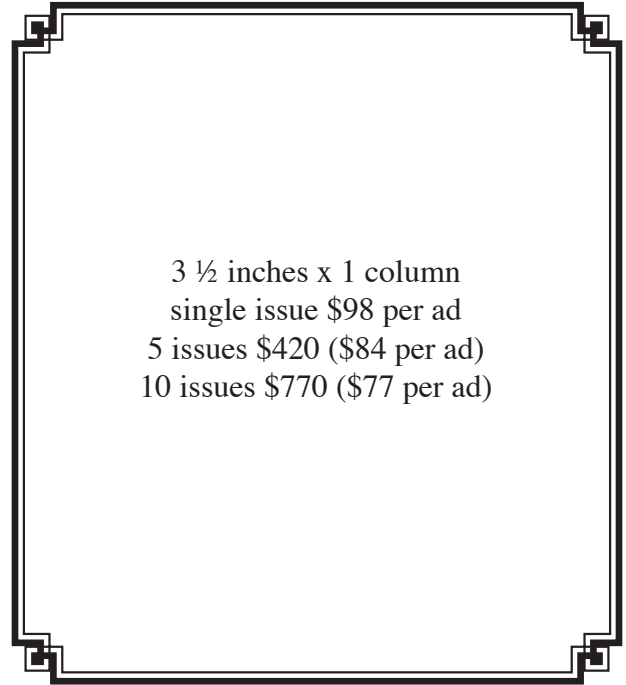
**WELLS**

Cones Point Country Store  
 Wells Trading Post  
 Wells Village Store

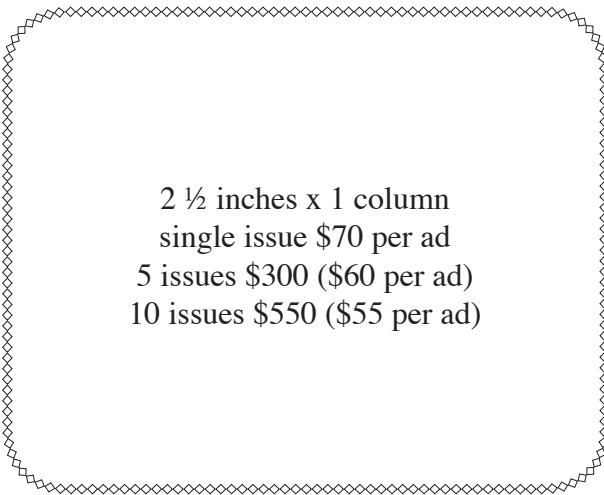
# *Hill Country Observer* sample one-column ads



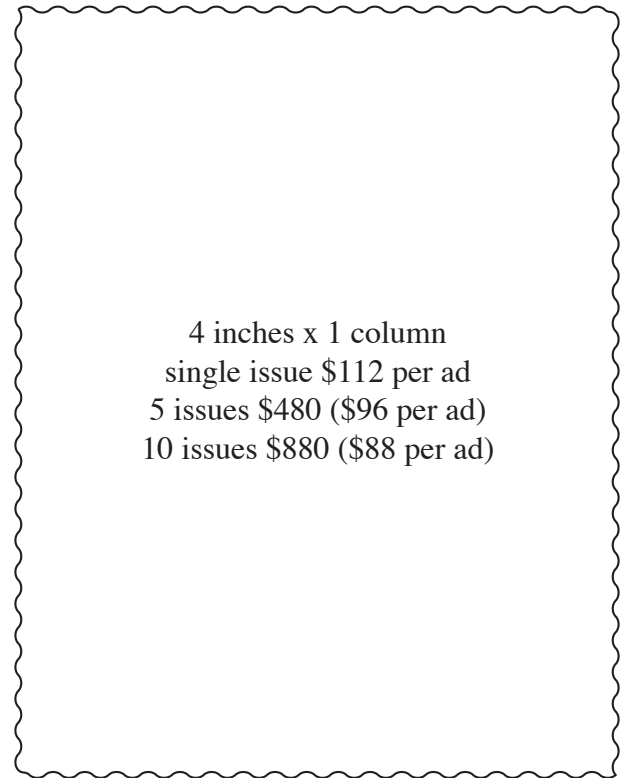
2 inches x 1 column  
(our “business card” size)  
single issue \$56 per ad  
5 issues \$240 (\$48 per ad)  
10 issues \$440 (\$44 per ad)



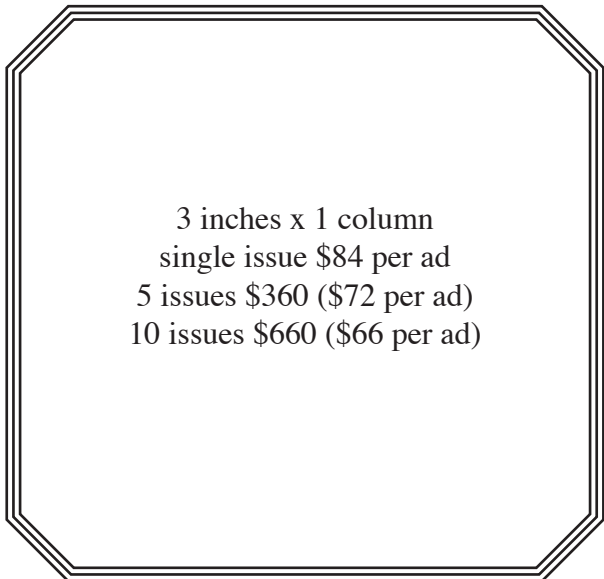
3 ½ inches x 1 column  
single issue \$98 per ad  
5 issues \$420 (\$84 per ad)  
10 issues \$770 (\$77 per ad)



2 ½ inches x 1 column  
single issue \$70 per ad  
5 issues \$300 (\$60 per ad)  
10 issues \$550 (\$55 per ad)



4 inches x 1 column  
single issue \$112 per ad  
5 issues \$480 (\$96 per ad)  
10 issues \$880 (\$88 per ad)

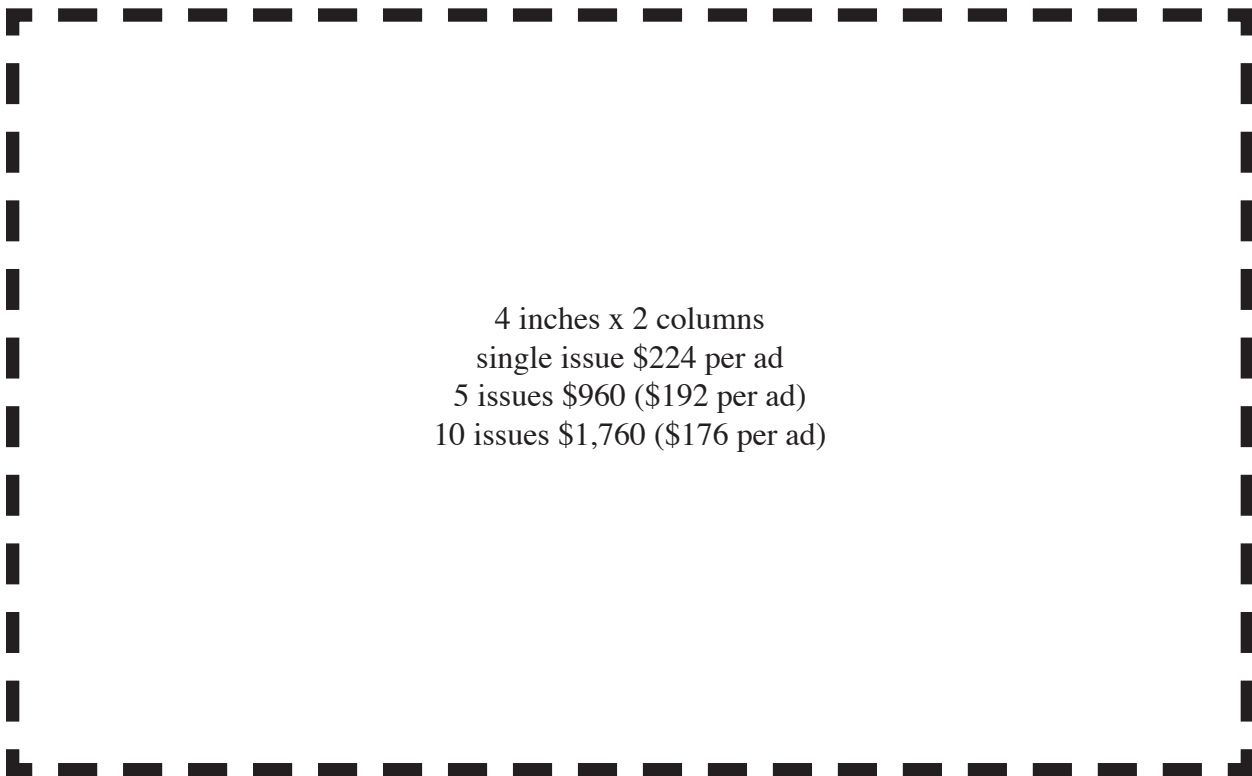
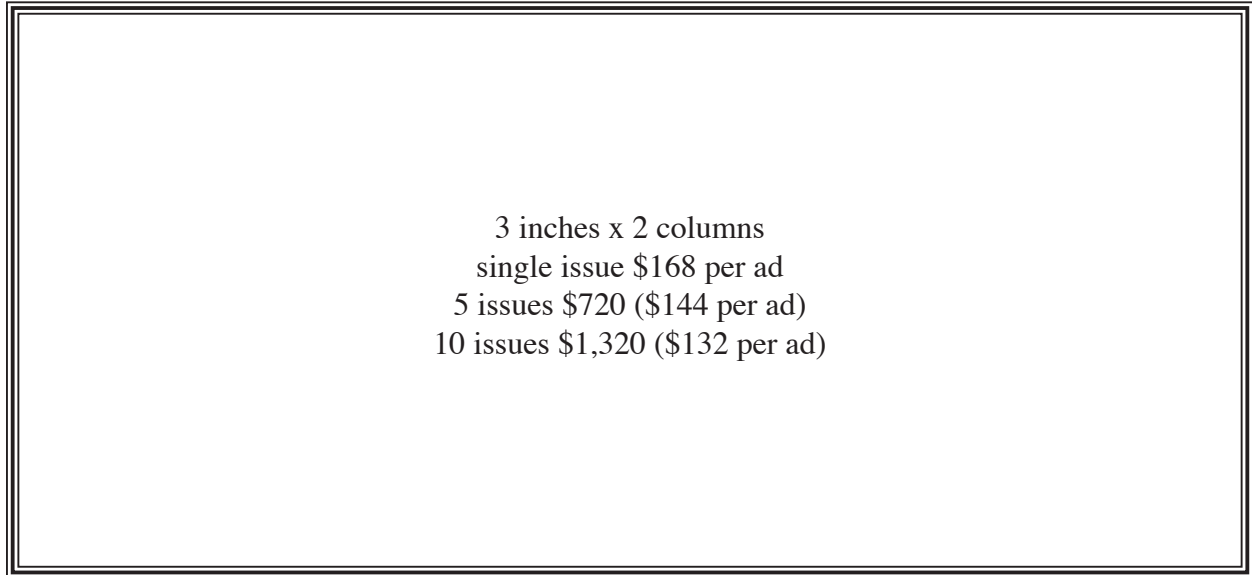


3 inches x 1 column  
single issue \$84 per ad  
5 issues \$360 (\$72 per ad)  
10 issues \$660 (\$66 per ad)

*One column wide is 3 1/8 inches.*

# *Hill Country Observer* sample two-column ads

*Two columns wide is 6 1/2 inches.*



We can accommodate ads of any height. Prices are \$28 per column-inch for a single ad, \$24 per column-inch per issue for a 5-issue contract, and \$22 per column-inch per issue for a 10-issue (one-year) contract.

**Ads that are a quarter page or more are \$18 per column-inch.** Examples: quarter page (11 c.i.) \$198; half page (22 c.i.) \$396; full page (44 c.i.) \$792.

Observer Publishing, Inc.  
518-677-8508  
toll-free: 866-806-6838  
fax: 518-677-8898

HILL COUNTRY  
**observer**

77 East Main Street - P.O. Box 158 - Cambridge, NY 12816

Jenny Stern, publisher  
jstern@hillcountryobserver.com  
Fred Daley, editor  
fdaley@hillcountryobserver.com

e-mail address for advertising: advertising@hillcountryobserver.com

### ADVERTISING SALES CONTRACT

\_\_\_\_\_ agrees to buy an advertisement of  
(your name or business)

\_\_\_\_\_ size in the \_\_\_\_\_  
(size of ad) (e.g., Jan, Feb, Mar, etc.)

issue(s) of the *Hill Country Observer*. The price for this purchase is \$\_\_\_\_\_.

Bills and tear sheets will be sent to you. Please write mailing address below:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Business phone \_\_\_\_\_ fax \_\_\_\_\_ e-mail \_\_\_\_\_

The advertiser will provide (check one)

- the text for the ad and any preferences regarding layout  
 complete camera-ready copy  
 a combination of both (e.g., the text and a camera-ready logo)

The ad copy

- is attached to this page  
 will be sent by  phone  fax  mail  e-mail

Payment is due within 30 days of receipt of bill.

\_\_\_\_\_ (signature of advertiser)

\_\_\_\_\_ (print name) \_\_\_\_\_ (date)